

Joint Press Release
28 March 2023

I-CAR & AMA GROUP ANNOUNCE GOLD CLASS FOR HARRIS & ADAMS PRESTIGE AUTO BODY REPAIRS

I-CAR Australia and AMA Group are pleased to announce that Harris & Adams Prestige Auto Body Repairs has been awarded the prestigious I-CAR Gold Class Collision status.

The requirement for training in the automotive body repair industry is becoming more important than ever before with the technology explosion in our industry and Gold Class is the highest level of accreditation within the I-CAR Professional Development Program. AMA Group is committed to having the skills and knowledge required to safely repair modern vehicles as ADAS, EV & Hydrogen-fuelled technologies are filtering into all makes of vehicles.

“It is critical that our team is fully trained and keep up with the latest information and processes,” emphasised Scott Donnelly, Technical Training, Prestige & OEM Manager at AMA Group. *“COVID-19 really changed the way the industry needed to review training. Online courses and virtual classroom courses replaced face-to-face training where possible to keep the Team ticking along with our training plan. Luckily, we are now over this, so welding and specific hands-on courses are back in motion. I-CAR training and our associations with a number of OEM partners naturally complements our position in the marketplace.”*

“I am very proud of my very close-knit team at Harris & Adams for achieving Gold Class status. It was an easy process for the site as we are fortunate that AMA Group has the resources and association with I-CAR to map out a full training plan,” mentions David Bentzen, Centre Manager at Harris & Adams Prestige Auto Body Repairs. *“We also have great support from BASF with whom we work closely in regard to training and the provision of leading-edge technology. The site is part of the BMW Accredited Bodyshop program and is an Approved Tesla Bodyshop which both have numerous I-CAR accredited and brand-specific ITA training courses too.”*

“It was satisfying and easy to support a dedicated group as in the case of Harris & Adams Prestige Auto Body Repairs and AMA Group to achieve Gold Class accreditation,” comments Gary Wood, Senior Technical Advisor at I-CAR Australia. *“The team diligently worked their way to Gold Class accreditation in*



the last few years concentrating on our EV, ADAS and Technology online courses to stay abreast with the latest information and processes. Congratulations to all involved!”

AMA Group is the leader in the Australian and New Zealand Collision repair industry. With the biggest collision repair network across Australia and New Zealand, supported by Australia's leading distributor of vehicle parts.

I-CAR, founded in 1979, is an international, not-for-profit, training organization dedicated to improving the quality, safety and efficiency of auto collision repair for the ultimate benefit of the consumer.

For further information, contact I-CAR Australia at goldclass@i-car.com.au or on 07 3219 9088